

From: Brian Folb <Brian@hollywoodoffices.com> [brian@hollywoodoffices.com]
To: 'Thor Lee' [thor.lee@avisonyoung.com], 'Fred Wilson' [fred@gsgprotective.com], 'John Lyons' [axis@aol.com], 'Donelle Dadigan' [donelle@dadigan.com], Lee 'Fraser' [lee@wb.com], 'Jason Hariton' [jhariton@pearlmedia.com], david@ohmnightclubla.com [david@ohmnightclubla.com], 'Robert Davis' [rdavis@amgraph.biz], matt.fritch@sgsandsbs.com [matt.fritch@sgsandsbs.com], 'Brian Lenzo' [brian@bluepalmsbrewhouse.com], andrea.thompson@rodeore.com [andrea.thompson@rodeore.com], 'Terri Tilton' [hollywoodterri@sbcglobal.net], 'Jeff Loeb' [jeff@nederland.com], Valerie Lord [vlord@hollywoodpal.org], Roy - Paramount' [roy_condon@paramount.com]
CC: 'Darrell Davis' [dbled99@gmail.com], PETER ZARCONE [peter.zarcone@lapd.lacity.org], marambula@hollywoodpal.org [marambula@hollywoodpal.org], 'Kerry Morrison' [kerry@hollywoodbid.org], tlee@hollywoodpal.org [tlee@hollywoodpal.org], emartinez@hollywoodpal.org [emartinez@hollywoodpal.org]
Subject: RE: Hollywood PAL Action Items & Updates
Created: 19-Jun-2015 11:08
Delivered: 19-Jun-2015 11:08
Stored: 21-Oct-2015 09:51
Status: forwarded,opened,read
Box Type: received
Folder: PETER ZARCONE Home > Mailbox
Message Id: 5583F82E.LAPDDomB.POB5.200.20000CF.1.4D99.1
Attachments: TEXT.htm [Save] [Open]
 Mime.822 (excluded from export)

Hi Val,

Regarding the car show, I think 30 cars is enough for the first year in conjunction with San Genero where we will have a captive audience for 3 days. I don't think we should spend \$20k to rent the lot and do a separate event at this time. Maybe we raise the entry fee for the car owners, as they will be getting more exposure. Advertise as a more exclusive event for only 30 cars. Maybe it's just Ferrari's (Italian!!!).

Brian Folb

- - - -

PARAMOUNT CONTRACTORS & DEVELOPERS, INC.

6464 Sunset Blvd., Suite 700

Hollywood, CA 90028

p. 323.462.6727

f. 323.462.0863

www.hollywoodoffices.com<<http://www.hollywoodoffices.com>>

www.PCDnews.com<<http://www.PCDnews.com>>

From: Valerie Lord [mailto:vlord@hollywoodpal.org]

Sent: Friday, June 19, 2015 9:53 AM

To: 'Jason Hariton'; 'Condon, Roy - Paramount'; 'Robert Davis'; 'Brian Lenzo'; 'Thor Lee'; 'Jeff Loeb'; 'JOHN LYONS'; 'Terri Tilton'; 'Fred Wilson'; Matt.Fritch@sgsandsbs.com; 'Fraser, Lee'; Brian Folb; 'Donelle Dadigan'; david@ohmnightclubla.com; andrea.thompson@rodeore.com

Cc: peter.zarcone@lapd.lacity.org; 'Darrell Davis'; 'Kerry Morrison'; emartinez@hollywoodpal.org; tlee@hollywoodpal.org; marambula@hollywoodpal.org

Subject: Hollywood PAL Action Items & Updates

Dear Hollywood PAL Board of Directors and Advisers,

Last week's Board Meeting was short on business, but full of heartfelt program updates. Thank you all for joining us in celebrating Officer Nikki and Officer Debbie's contributions to PAL. Below are the action items from the meeting as well as some important updates. The Scholarship Committee will be conducting interviews this afternoon at the PAL

Office from 1pm to 3:30pm if anyone would like to drop by and participate. Also, the PAL Awards Committee will be meeting on Tuesday, June 30th if anyone would like to join that group as well.

I am also pleased to inform you that Officer Ericka Martinez and Officer Taybren Lee started with PAL this week. They are already doing a great job executing the packed summer calendar! They look forward to meeting and working with you all as well.

Best,
Valerie

ACTION ITEMS:

Hariton to ask contractor to consult on MA Studio rearranging

PAL Officers to turn desk to face door in Studio for security

Fritch to inquire about Jimmy Kimmel Lot for San Genaro Fest/PAL Car Show - UPDATE: Show does not own lot, costs \$20K+ to rent

Lord to coordinate with Frank about Car Show at San Genaro Feast - UPDATE: There is only room for 30 cars. Do we want to close Hawthorne street on another day for the PAL Car Show, and use the San Genaro Feast as an opportunity to advertise the car show with a few cars on display as a preview?

Lee to follow up with Musicians Institute about getting involved with PAL Awards

Board to work on securing entertainment

Davis to order business cards for new Board Members

Lord to conduct targeted mailing for Soccer Team Sponsorships before Fall/Winter Season

Valerie Lord

Executive Director

Hollywood Police Activities League (Hollywood PAL)

www.hollywoodpal.org<<http://www.hollywoodpal.org>>

